

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.61

HERBST BROTHERS

92 WARREN STREET

NEW YORK, N.Y.

Market Growers Journal

Jan. 4th, 1937

Chinese Cabbage "Doubles" for Lettuce

During the lettuce strike, Chinese Cabbage was trucked into city markets from all over the central states where this cabbage has been grown successfully now for several years.

Housewives took it when they couldn't get California head lettuce and liked it.

Hotels and restaurants served it and patrons did not know the difference.

A check-up on retail outlets since the strike was settled shows many housewives still prefer Chinese cabbage and large operators find it more economical to serve.

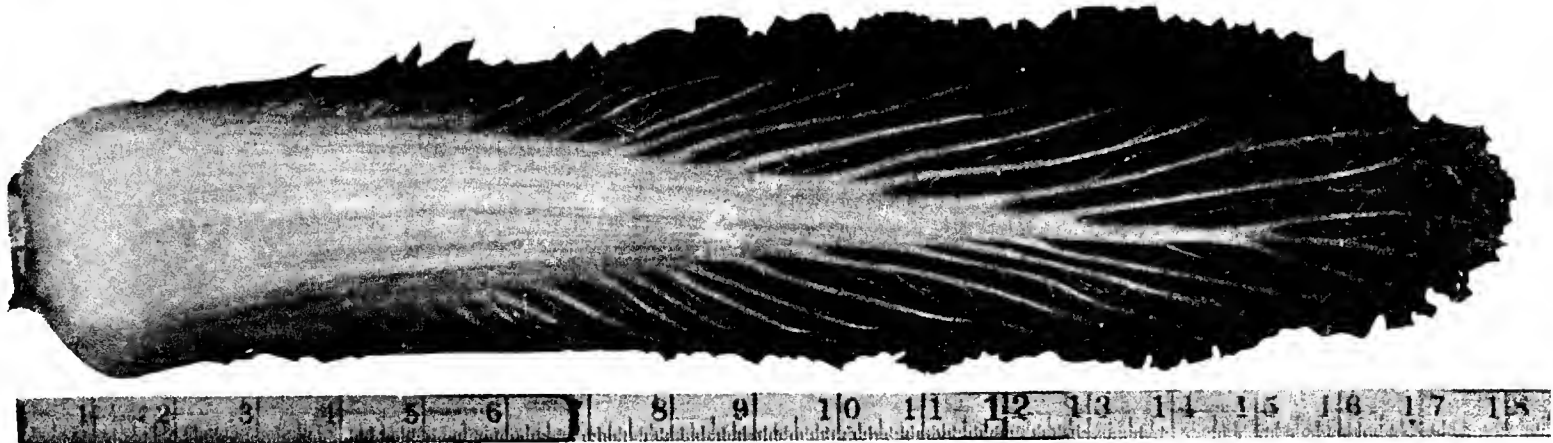
Another time when the truck stepped in after long-distance markets were shut off bringing more even division of profits to local growers.

Same thing happened in the Celery industry. Time was when all celery came from just a few states. Now practically every state grows celery. It is packed in storage warehouses until needed, then trucked into nearby markets.

The IDAHO potato you ate last evening at dinner may have been grown in Minnesota—or Michigan—or Wisconsin.

We have two excellent strains of Chinese Cabbage grown by Sakata -- Market Pride and Chihili. We recommend Chihili as the most popular. Available for shipment from New York.

Price per lb.
60¢ f.o.b. N.Y.



CHINESE CABBAGE, CHIHILI (Sakata's Improved)



This Onion is well known to the trade under various names -- He-Shi-Ko, Prosperity, etc.

It may be planted in Spring or in Fall as it is perfectly hardy.

Prompt shipment can be made from New York.

Price per lb. - \$1.10

GENUINE SWEET SPANISH VALENCIA ONION SEED

We have been fortunate in securing some 1935 crop seed germinating 90%.

This is available in sealed bags at \$2.00 per lb., f.o.b. N.Y.

ONION, Sakata's Evergreen
Hardy Long White
Bunching

